

UNIT-II

3. a) Write about the Kepler's contribution to the fields of physics and astronomy. 9
- OR**
- b) Explain the role of Chemical Sciences in the modern age. 9

UNIT-III

4. a) What is Drug abuse? Describe the consequences of drug abuse and add note on its control and management. 9
- OR**
- b) What is genetic engineering? Write a detailed account on its applications in Agriculture and Medicine. 9

UNIT-IV

5. a) Give a detailed account on the growth and applications of Information Technology. 9
- OR**
- b) Explain the process of communication. Mention the different types of communication and its role and responsibility in the society development. 9

UNIT-V

6. a) What is Biodiversity? Explain the importance of Biodiversity in the establishment of Ecological balance and Environmental Protection. 9
- OR**
- b) Write an essay on the impact of Industrial development on the Environment. 9

[41/IIT/308]

[MPIBA 0201]
IMBA DEGREE EXAMINATION

II TRIMESTER

SCIENCE & CIVILIZATION

(Effective from the admitted batch 2008–09)

Time: 3 Hours

Max.Marks: 60

Instructions: All parts of the unit must be answered in one place only.
Figures in the right hand margin indicate marks allotted.

SECTION-A

1. Answer any **FIVE** of the following
Each answer should not exceed one page. (5 x 3 = 15)
- a) Society and Culture
 - b) Agrochemicals
 - c) Detergents
 - d) Sex Education
 - e) Biotechnology
 - f) Mass media
 - g) Environmental factors
 - h) Food chain

SECTION-B

Answer the following

UNIT-I

2. a) Define culture. Elaborate on the growth and evolution of pre and post historic culture. 9
- OR**
- b) What is civilization? Write about the growth of civilization through ancient, medieval and modern ages. 9

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