[MPIBA-0504]
IMBA DEGREE EXAMINATION
V TRIMESTER
INDIAN BUSINESS ENVIRONMENT
(Effective from the admitted batch 2008–09)

Time: 3 Hours  Max.Marks: 60

Instructions: All parts of the unit must be answered in one place only.
Figures in the right hand margin indicate marks allotted.

SECTION-A

1. Answer any FIVE of the following:
Each answer should not exceed one page. (5 x 4 =20)
   a) Problems of Population
   b) Environmental Scanning
   c) Concept of Globalisation
   d) Rationale of Disinvestment
   e) Importance of Foreign Direct Investment
   f) Role of Industrial Policy Resolution, 1991
   g) Sickness in Indian Industry

SECTION-B

Answer the following:

UNIT-I

2. a) What do you mean by Vision, Mission and objectives? How they are related to each other. 6

OR

b) Sketch the organizational arrangements for environmental analysis. 6

UNIT-II

3. a) Bring out the impact of economic reforms on Industrial Sickness. 6

OR

b) Prescribe the preventive measures to be taken for arresting Industrial Sickness in our country. 6
UNIT-III

4. a) Provide a brief sketch of the poverty eradication programmes of Government of India.  

OR

b) What are the steps taken by Government of India to arrest the growing unemployment problem in India.

UNIT-IV

5. a) LPG is at the crux of the New Economic Policy of India. Explain.

OR

b) Bring out the role of the MNC’s in the process of globalization of our economy.

UNIT-V


OR

b) Explain the reasons for poor performance by the Public Sector Enterprises as a whole in our country.

SECTION-C

7. Case Study (Compulsory):

ABC Consultancy Services is in the information technology sector. It is currently facing a shortage of skilled manpower and is fuelling a hike in employee salaries, which have been posting a 10-40 percent growth during the last couple of years. While there is an abundance of trainable human resources, a dearth in skilled manpower is being felt across the industry and this has resulted in a hike in salaries.

Typically, salary jump happen not only in the conventional manner of being promoted but also because of professionals changing jobs more frequently. The increase in salaries varies from job to job, and ranks highest in the IT sector where employees get a hike of over 40 per cent when they join a new establishment. There is no dearth in entry-level human resources as there is a large supply, but a severe shortage is felt in the middle-level positions.
According to Mr. G.S.Lall, the CEO of ABC consultancy many new captive and third party off-shore facilities being set-up in the country have led to a competition for skilled human resources that are already scarce. This is also leading to an ever-widening demand-supply gap and rise in the average salary level for all positions, apart from pushing up attrition in existing facilities, he said.

There is a new trend of employees moving to multinational companies abroad for higher salaries and global experience. The salary package and global environment is far better than India in countries like USA. Then returning to India with global experience makes for a higher pay and position. This is also one reason for the shortage of skilled manpower and hike in employees salaries in the IT sector.

**Questions:**

a) What problem the ABC consultancy facing? Suggest some remedies for the problems:

b) Do you support Globalisation?

[41/VT/309]