

ADIKAVI NANNAYA UNIVERSITY
M. Com I Semester
MODEL QUESTION PAPER
Paper: CP - 101: PRINCIPLES OF MANAGEMENT

Time: 3 hrs

Max Marks: 75

SECTION - A

1 Answer any FIVE of the following

5X5=25 M

- a. Concept of Management
- b. Game Theory
- c. Line and Staff
- d. Managerial Grid
- e. Span of Control
- f. CPM
- g. Decision Tree Analysis
- h. Management functions

SECTION – B

Answer the following

5X10=50 M

2 (a) Define Management. Explain the nature, scope and significance of Management.

(OR)

(b) Explain Henry Fayol's Principles of Management.

3 (a) What is meant by Planning? Explain objectives and characteristics of planning.

(OR)

(b) Define Decision Making. Explain its process.

4 (a) Distinguish between formal and informal organizations.

(OR)

(b) What do you mean by Decentralization of Authority? Describe in brief its advantages and limitations.

5 (a) Define Motivation. Compare and contrast of Maslow's Need Priority Theory and Herzberg Two Factors Theory.

(OR)

(b) What is leadership? Discuss Trait Theory and Situational Theory of Leadership.

6 (a) Discuss the essential feature and principles of control.

(OR)

(b) What do you mean by PERT? Explain briefly the uses of PERT.