

[MPIBA 0104]

IMBA DEGREE EXAMINATION
I TRIMESTER
INDIAN HERITAGE & CULTURE
(Effective from the admitted batch 2008–09)

Time: 3 Hours

Max.Marks: 60

Instructions: All parts of the unit must be answered in one place only.
Figures in the right hand margin indicate marks allotted.

SECTION-A

1. Answer any **FIVE** of the following
Each answer should not exceed one page. (5 x 3 = 15)
- a) Main features of Harappa culture.
 - b) Untouchability in Indian Society.
 - c) The significance of Unity in Diversity.
 - d) The Historical importance of Arthasastra.
 - e) The Cholas local self Government.
 - f) Impact of English education.
 - g) Art and Architecture of Pallavas.
 - h) Contributions of Eshwarchandra Vidyasagar.

SECTION-B

Answer the following

UNIT-I

2. a) Discuss the causes for the arise of Jainism and Buddhism
and their impact on Indian Society. 9

OR

- b) Describe the political and cultural development under the
Mauryas and development of Science and Technology
under the groups. 9

UNIT-II

3. a) Estimate Socio-Economic, literary and cultural contributions
of Vijayanagara rulers. 9

OR

- b) Explain the Administrative and Military reforms introduced by Akbar. 9

UNIT-III

4. a) Critically examine the nature of social Reform Movement Led by Raja Ram Mohan Roy and its impact on Indian Society 9

OR

- b) Estimate the role played by Mahatma Gandhi in Indian Freedom struggle. 9

UNIT-IV

5. a) Define culture and its nature and characteristics. 9

OR

- b) Discuss the Socio-religious conditions and the development of Telugu Language and Literature during the Satavahana period. 9

UNIT-V

6. a) Describe the growth and results of the Bhakti Movement in early medieval India. 9

OR

- b) Examine the nature of the Social Reforms carried by Veereshalingam Pantulu and its impact on Andhra. 9

[41/IT/308]