[MPIBA 0105 / MURBM 105]

IMBA & BBM DEGREE EXAMINATION
I TRIMESTER
FUNDAMENTALS OF BUSINESS
(Effective from the admitted batch 2008–09)

Time: 3 Hours                                                                 Max.Marks: 60
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Instructions: All parts of the unit must be answered in one place only.
Figures in the right hand margin indicate marks allotted.
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SECTION-A

1. Answer any FIVE of the following
   Each answer should not exceed one page. (5 x 3 = 15)
   a) Objectives of business.
   b) Private Limited Company.
   c) Vertical combination.
   d) Types of shares.
   e) Internal trade.
   f) Partnership deed.
   g) RBI
   h) Acquisitions.

SECTION-B

Answer the following

UNIT-I

2. a) Define Joint stock company. What are its advantages
    And disadvantages? 9
    
    OR
    
    b) Explain salient features of sole trading concern. 9

UNIT-II

3. a) Briefly discuss important measures or standards of size. 9
    
    OR
    
    b) Discuss important factors responsible for determining
    optimum size of a firm. 9
UNIT-III

4. a) Define the term combination. What are the causes for its growth?  

OR

b) Explain the process of Merger.

UNIT-IV

5. a) What is the procedure to issue shares of a firm?  

OR

b) Explain the concept of ‘Ploughing back of profits’? What is its importance?

UNIT-V

6. a) What is internal trade? Explain its importance?  

OR

b) Briefly explain the banking structure in India?