

[MPIBA 0105 / MURBM 105]

**IMBA & BBM DEGREE EXAMINATION
I TRIMESTER**

FUNDAMENTALS OF BUSINESS

(Effective from the admitted batch 2008–09)

Time: 3 Hours

Max.Marks: 60

Instructions: All parts of the unit must be answered in one place only.
Figures in the right hand margin indicate marks allotted.

SECTION-A

1. Answer any **FIVE** of the following
Each answer should not exceed one page. (5 x 3 = 15)
- a) Objectives of business.
 - b) Private Limited Company.
 - c) Vertical combination.
 - d) Types of shares.
 - e) Internal trade.
 - f) Partnership deed.
 - g) RBI
 - h) Acquisitions.

SECTION-B

Answer the following

UNIT-I

2. a) Define Joint stock company. What are its advantages
And disadvantages? 9

OR

- b) Explain salient features of sole trading concern. 9

UNIT-II

3. a) Briefly discuss important measures or standards of size. 9

OR

- b) Discuss important factors responsible for determining
optimum size of a firm. 9

UNIT-III

4. a) Define the term combination. What are the causes for its growth? 9

OR

- b) Explain the process of Merger. 9

UNIT-IV

5. a) What is the procedure to issue shares of a firm? 9

OR

- b) Explain the concept of 'Ploughing back of profits'?
What is its importance? 9

UNIT-V

6. a) What is internal trade? Explain its importance? 9

OR

- b) Briefly explain the banking structure in India? 9

[41/IT/308]

[41/IT/108]