UNIT-I

1. a) What is E-Commerce? State how E-Commerce differs from traditional 6

OR

2. a) Explain the working of financial EDI for E-Commerce 6
   b) Discuss the scope of the Internet and Web technologies in E-Commerce 6

UNIT-II

3. a) What are the need and importance of electronic transactions in model world 5
   b) How is security services implemented through SET? Discuss in detail 7

OR

   b) Distinguish between SSL and SET protocol 6

UNIT-III

5. a) Discuss strategies in selecting and adopting various electronic payment methods 5
   b) What are the security requirements for using online cash services? Explain them 7
OR

6. a) Discuss in detail about payment and purchase order process in electronic commerce 7
b) How an online banking system works? 5

UNIT-IV

7. a) Discuss in detail about A Model for Message handling 6
b) Explain the process of addressing security issues while setting up online payment account 6

OR

8. What are the business requirements for secure payment process using payment card. Products over both public and private networks 12

UNIT-V

9. a) Discuss in detail about Internet applications of electronic commerce with examples 8
b) How do you convert a visitor to your website into buyer? 4

OR

10. a) Describe various technological tools and techniques that are in use for managing search in e-commerce 6
b) Explain in detailed account on Internet Access and Architecture 6

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