



**B-301-02**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. VI) Examination**

**March / April - 2014**

**1. Project Management**

**2. Management Information System**

**(FC : 601)**

Time : 3 Hours]

[Total Marks : 70

### **1. Project Management**

- 1 "Only the most promising & profitable project idea 11  
are picked up for further detail investigation." Comment.
- 2 (a) With can a firm do to stimulate The Flow of 6  
Project idea ?
- (b) Discuss the Five Forces that shape the profit 6  
potential of an industry.
- OR**
- 2 (a) What key issue would you examine in a 6  
preliminary screening exercise ?
- (b) Describe the general sources of secondary 6  
information available in India.
- 3 (a) Explain the chain Ratio Method with example 6  
for demand forecast.
- (b) How income & price elasticity of demand 6  
measured ?

**OR**

- 3 (a) What are the pros & cons of the jury of executive opinion method ? 6
- (b) What aspects are considered in technical analysis. 6
- 4 Prepare the "Project Feasibility" Report "For your choice of Business with the following analysis. 11
- (1) Market Analysis.
- (2) Technical Analysis.
- (3) Financial Analysis.
- 5 (a) What factors have a bearing on The Plant capacity ? 6
- (b) What are the items found in a cash Flow statement. 6
- OR**
- 5 (a) Describe briefly the various means of financing project. 6
- (b) Write a short note on : Debt Service coverag ratio. 6
- 6 (a) Define industrial Sickness & explain the various warning signals with respect to industrial sickness. 6
- (b) Wriet a short note on : Term loan procedure. 6
- OR**
- (a) Discuss the Rehabilitation programme for revival of sick project. 6
- (b) Discuss the various components of 'cost of projet' required for financial appraisal of project. 6

## **2. Management Information System** **(FC : 601)**

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|-----------|--|-----------|
| <b>1</b>  | (a) Define RDBMS and briefly explain its implication.  | <b>7</b>  |
|           | (b) Discuss the following term.  | <b>4</b>  |
|           | (i) Data Modeling.   |           |
|           | (ii) Structure chart.  |           |
| <b>2</b>  | What is management information system and also explain scope of management information system. | <b>12</b> |
| <b>OR</b> |  |           |
| <b>2</b>  | Define enterprise resource planning and FICO module.   | <b>12</b> |
| <b>3</b>  | Write notes on : (any two)   | <b>12</b> |
|           | (i) File and Data base.  |           |
|           | (ii) Cyber Laws.   |           |
|           | (iii) Structured systems Analysis and Design.  |           |
|           | (iv) Planned and Unplanned MIS.  |           |
| <b>4</b>  | (a) Briefly explain overview of DBMS.  | <b>7</b>  |
|           | (b) Discuss physical and logical data inflow diagrams.   | <b>4</b>  |

**5** Discuss E-Commerce and electronic financial transactions with the help of proper example. **12**

**OR**

**5** Explain the importance of management information systems (MIS) now a days ? **12**

**6** Write notes on : (Any two) **12**

- (1) MIS and levels of management.
- (2) Quality of information and value of information.
- (3) Impact of information technology on management accounting.
- (4) Business intelligence architecture analysis.

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